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|--------------------------|--|--|---|----------------------------------|
| <b>Course Title</b>      | SDGs in Tourism  |  | <b>Instructor(s)</b>                            | Craig Yamamoto                   |
|                          |  |  | <b>E-mail</b>                                   | cyamamoto@sky.miyazaki-mic.ac.jp |
| <b>Class Style</b>       | Lecture  | <b>Office Hours</b>  | Will be given in class                          |                                  |
| <b>Track</b>             | Hospitality and Tourism Management   | <b>Mode of Instruction (Solo / Omnibus)</b>  | Solo  |                                  |
| <b>Credits</b>           | 2  | <b>Allocated Year</b>  | Fall, 1st year                                  |                                  |
| <b>Active Learning</b>   | Category 1-3: Summaries<br>Category 2-3: Presentation<br>Category 4-2: Facilitated Discussions<br>Category 4-9: Group Work on Questions<br>Category 5-1: Cooperative Student Projects  | <b>Compulsory or Elective</b>  | Compulsory                                      |                                  |
| <b>Course Overview</b>   | This is a course for students interested in learning about the tourism industry and how SDGs. The content of this course will look at what SDGs are and how they impact the United Nations World Tourism Organization (UNWTO) long-term prospects: <i>Towards Tourism 2030 Vision</i> .  |  |   |                                  |
| <b>Course Objectives</b> | By the end of the course, students will be able to... <ul style="list-style-type: none"> <li>• Demonstrate a basic understanding of SDGs and how they impact the tourism industry;</li> <li>• Demonstrate comprehension of Sustainable Tourism;</li> <li>• Demonstrate comprehension of future developments in the tourism industry;</li> <li>• Demonstrate comprehension of how SDGs in tourism impact communities;</li> <li>• Recognize words/phrases specific to SDGs and tourism;</li> <li>• Communicate on a basic level pertaining to the above-mentioned areas of the tourism industry</li> </ul> |  |   |                                  |
| <b>Prerequisite</b>      | Receive a minimum of 350 TOEIC score   |  |   |                                  |
| <b>Course Schedule</b>   | No   | Contents   | Homework  |                                  |
|                          | 01   | Course Introduction; Introduction to SDGs in Tourism   | Re-read syllabus; Study content                 |                                  |
|                          | 02   | Introduction to SDGs in Tourism  | Review for <b>QUIZ 01</b>                       |                                  |
|                          | <b>03</b>  | Review Intro to SDGs in Tourism; Reflective writing; <b>QUIZ 01</b>                          | Write summary                                   |                                  |
|                          | 04   | Tourism Development: Inclusion, approaches & perspectives                                    | Study content; preview reading                  |                                  |
|                          | 05   | Tourism Development: Inclusion, approaches & perspectives                                    | Review for <b>QUIZ 02</b>                       |                                  |
|                          | 06   | Tourism Development: Inclusion, approaches & perspectives; <b>QUIZ 02</b>                    | Write summary                                   |                                  |
|                          | <b>07</b>  | Responsible tourism: Build intercultural communities & region revitalization                 | Study content; preview reading                  |                                  |
|                          | 08   | Responsible tourism: Build intercultural communities & region revitalization                 | Review for <b>QUIZ 03</b>                       |                                  |
|                          | 09   | Responsible tourism: Build intercultural communities & region revitalization; <b>QUIZ 03</b> | Write summary                                   |                                  |
|                          | 10   | Cultural-based tourism development and sustaining our heritage                               | Study content                                   |                                  |
|                          | <b>11</b>  | Cultural-based tourism development and sustaining our heritage                               | Write summary; Review for <b>QUIZ 04</b>        |                                  |
|                          | 12   | <b>QUIZ 04</b> ; Fieldwork Research Project; Location research                               | Complete initial fieldwork planning             |                                  |
|                          | 13   | Fieldwork Research Project; Collect data for research  | Organize data for presentation                  |                                  |
|                          | 14   | Group Presentation; Presentation skills; Review course work                                  | Presentation prep; Review for <b>Final Exam</b> |                                  |
|                          | <b>15</b>  | Group Presentation of Fieldwork preparation/practice; <b>Final Exam</b>                      | Practice for Presentation                       |                                  |
|                          |  | <b>Final Presentation</b>  |   |                                  |
| <b>Grading</b>           | Grades will be determined as follows:<br>Active Participation 10%; Summaries 10%; Homework 10%; Portfolio of Work 10%; Quizzes 20%; Fieldwork Project & Presentation 20%; Final Exam 20%   |  |   |                                  |
| <b>Textbooks</b>         | Handouts to be provided by professor   |  |   |                                  |
| <b>References</b>        | <i>Cultural Sustainability, Tourism and Development</i> by Duxbury, N. (2021); <i>Tourism and Sustainable Development Goals: Research on Sustainable Tourism Geographies</i> by Saarinen, J. (2021)  |  |   |                                  |
| <b>NOTES</b>             | N/A  |  |   |                                  |