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| Course Title | HTM301 Tourism English | | Instructor(s) | Craig Yamamoto |
| | | | E-mail | cyamamoto@miu.ac.jp |
| Class Style | Lecture | | Office Hours | Will be given in class |
| Track | International Business and Management Hospitality and Tourism Management | | Mode of Instruction (Solo / Omnibus) | Solo |
| Credits | 2 | | Allocated Year | Spring, 3rd year |
| Active Learning | 4-1 Interactive Lectures 4-9 Group Work on Questions 4-10 Think-Pair/Group-Share | | Compulsory or Elective | Elective |
| Course Overview | This is a 4-skills course (reading, writing, listening, and speaking) for students interested in learning about the tourism industry. The content of this course will look at the economic, social and cultural impact of the tourism industry and some of the industry trends. This course will also have limited preparation for the Tourism English Test Level 2 (観光英検 2 級) available to those interested in pursuing a career in tourism. | | | |
| Course Objectives | This course is based the Tourism English Proficiency Test Level 2. It focuses on basic and everyday English conversation necessary for hotel business, entry/exit procedures, and other tourism/travel-related tasks. | | | |
| Prerequisite | Receive a minimum of 450 TOEIC score | | | |
| Course Schedule | No | Contents | | Homework |
| | 01 | Introduction to Tourism English; Travel Information | | Review vocabulary; Preview reading |
| | 02 | At the Airport; Vocabulary Quiz | | Review vocabulary; Preview reading; At the Airport Quiz |
| | 03 | Hotel; Vocabulary Quiz | | Review vocabulary; Preview reading; Hotel Quiz |
| | 04 | Dining; Vocabulary Quiz | | Review vocabulary; Preview reading; Dining Quiz |
| | 05 | Asking and Giving Directions; Vocabulary Quiz | | Review vocabulary; Preview reading; Asking and Giving Directions Quiz |
| | 06 | Busses and Trains; Vocabulary Quiz | | Review vocabulary; Preview reading; Busses and Trains Quiz |
| | 07 | Mailing and Money Exchange; Vocabulary Quiz | | Review vocabulary; Preview reading; Mailing and Money Exchange Quiz |
| | 08 | Sightseeing Part 1; Vocabulary Quiz | | Review vocabulary; Preview reading; Sightseeing Part 1 Quiz |
| | 09 | Sightseeing Part 2; Vocabulary Quiz | | Review vocabulary; Preview reading; Sightseeing Part 2 Quiz |
| | 10 | Problems and Complaints; Vocabulary Quiz | | Review vocabulary; Preview reading; Problems and Complaints Quiz |
| | 11 | Tour Conductor Duties; Vocabulary Quiz | | Review vocabulary; Preview reading; Tour Conductor Duties Quiz |
| | 12 | Sightseeing in Japan; Vocabulary Quiz | | Review vocabulary; Presentation Outline; Sightseeing in Japan Quiz |
| | 13 | Presentation Preparation; PowerPoint; Vocabulary Quiz | | PowerPoint; Presentation Speech |
| | 14 | Presentation Practice | | Presentation Practice |
| | 15 | Presentation Day | | Presentation Essay |
| | | Final Exam | | |
| Grading | Grades will be determined as follows: Active Learning 10%; Homework 15%; Writing 15%; Quizzes 20%; Presentations 20%; Final Exam 20% | | | |
| Textbooks | <i>English for Tourism - Intermediate</i> by Hara, Toyo ISBN: 9784384334364 | | | |
| References | English for Tourism - Basic (ISBN: 9784384334371); Hospitality English (ISBN: 9784384334548) | | | |
| NOTES | ☆ Students are expected to spend at least one hour reviewing and doing homework and one hour preparing for every hour of lesson time. | | | |