

Course Title	DIBM330 Studies in Sustainable Business	Instructor(s)	Dr. Paweł MŁODKOWSKI
		E-mail	mpawel@miu.ac.jp
Class Style	Lecture	Office Hours	TBA
Track	International Business Management	Mode of Instruction	Face to face lectures
Credits	2	Allocated Year	3-4
Active Learning	Response/Reaction Writing リアクション・ライティング	Compulsory or Elective	Elective
Course Overview	<p>This course uses an electronic platform for simulating business management activities in the turn-based environment for three purposes: (1) acquiring business management skills, and (2) developing business English proficiency, (3) developing students' awareness and understanding of the concept of sustainability, and environmental corporate responsibility. All objectives are achieved with the "learning-by-doing" method. Over the entire semester students have to complete all the stages involved in the real-life business management, starting with creating a new company (of their choice), and then developing its operations to bring to market a portfolio of futuristic products. Students decide about diverse technologies, and their environmental impact is shaping corporate public relations, along with financial results. At each instance business English is practiced in association with topics in sustainable business management.</p>		
Course Objectives	<p>Upon successful completion of this course, students will be able to:</p> <ul style="list-style-type: none"> • Use specialized terms in business English, covering business organization, business sustainability, business management, operating management, production management, accounting, finance, and financial market vocabulary. • Understand general rules that apply in budgeting. • Understand general rules that apply to development of a business strategy. • Understand principles of modern financial management. • Understand relationship between financing term, risk, and the cost of capital. • Understand criteria used in evaluating demand for financing. • Outline main points of sustainability of business operations. • Make decisions about production, financing, and marketing based on budgeted expenses, and environmental considerations that drive part of corporation costs of operations. 		
Prerequisite	Introduction to Economics		
Course Schedule	No	Contents	Homework readings
	1	Introduction of the teacher Presentation of the syllabus Explanation of the terms of engagement Presentation of the teacher's expectations	Handout 1
	2	discussion on favorite business activities, and sustainability	Handout 2
	3	Sustainable business management simulation platform	Handout 3
	4	Creating a new environmentally responsible company	Handout 4
	5	Sustainability as a guiding rule in designing and developing a new product.	Handout 5
	6	Sustainable financing strategy and corporate environmental responsibility.	Handout 6
	7	Budgeting of sustainable business operations. Costs of green business.	Handout 7

	8	Sustainable business strategy for a new product.	
	9	Sustainable borrowing versus sustainable equity financing.	
	9	Sustainable dividend policy explained.	
	10	Environmental costs in production planning and budgeting.	
	11	Simulating sustainable business operations for a new product: year #1.	
	12	Simulating sustainable product development: year #2.	
	13	Simulating sustainable technology development: year #3.	
	14	Simulating sustainable business operations: year #4.	
	15	Running a simulation for a sustainable portfolio of products to maximize equity. Students' competition.	
Grading	Class participation and group discussion 20% Mid-term examination 30% Final examination 50% Total 100%		
Textbooks	Handouts 1 to 7		
References			
NOTES	Students, who register for this course are required to purchase an online access to a digital simulation platform from HUBRO: https://play.hubro.education/ The price of the simulation platform is 25 USD.		